

RIPON PARKS AND RECREATION MINUTES

June 13, 2018 - 6:00 pm

ROLL CALL: Chairman Rod Wright, Vice-Chairman Bryce Perkins, Commissioner Steve McPeak, Alternate Commissioner Justin Ledezma and Director Kye Stevens.

Absent: Commissioner Jim Schuller and Commissioner Chad DeGraff.

Others present: none.

MINUTES: MOTION: MOVED, SECONDED (PERKINS, MCPEAK) AND CARRIED BY A VOTE OF 4 - 0 TO APPROVE THE MINUTES FROM THE APRIL 11, 2018 REGULAR PARKS AND RECREATION COMMISSION MEETING.

CORRESPONDENCE: None.

FINANCIAL REPORTS: MOTION: MOVED, SECONDED (PERKINS, MCPEAK) AND CARRIED BY A VOTE OF 4 - 0 TO APPROVE THE FINANCIAL REPORTS FOR APR AND MAY 2018.

IN THE MATTER OF PUBLIC DISCUSSION: No one wished to speak at this time.

- 1. Discuss and receive input on doing Parks and Recreation surveys for the City of Ripon in the future.** Director Stevens reported that he is looking into some surveys for the department in the future. There seems to be value in surveying other communities for field rental and facility rates and fees. We have done that in the past and it has helped shape our field rental and facility rental fee structure.
Another type of survey that can be done is a local community survey. What are the pros and cons of doing a community wide survey? Surveys can be done by phone, in person, online, through the mail, etc. In doing some research Director Stevens found that usually there is a 5-11% return rate on surveys which some people would consider a low number.
Vice Chairman Perkins indicated that surveying other communities for field rental and facility rates and fees periodically is valuable, however, he stated that community wide surveys are difficult due to low response and you won't always get balanced feedback (i.e. older people typically won't do an online survey and younger people would prefer to do online surveys). Also, if 90% do not participate in the survey is it an accurate and effective way to make decisions?
Commissioner McPeak agreed with Vice-Chairman Perkins. He stated that older people would probably be more willing to participate in a mail survey or an in person survey while younger people would probably prefer an online survey. There may be opportunities to do an online survey or in person survey at local events like Almond Blossom, Main Street Days or other local school or city events but wasn't sure what type of response you would get.
Chairman Wright wasn't sure about the overall value of a survey with a response

rate of 5-11%. Alternate Commissioner Ledezma indicated that he would be willing to help out in any way possible for future surveys.

2. **Other Reports** – Vice Chairman Perkins would like to see the City look into some walking and running courses or trails in Ripon possibly at Stouffer Park, the Mistlin Sports Park, or a combination of Stouffer Park and the Ripon Recreation Area by the bike bridge. A varsity cross country track course is around 3.1 miles and a JV course is around 2.0 miles. Everyone in Ripon could benefit from either walking, running or biking on future trails or courses in Ripon.

There being no further business the meeting was adjourned at 6:43pm.

(Signed) Rod Wright

Chairman

ATTEST:

(Signed) Kye Stevens

Director